Explain Tradedly to your boss

A simple way to describe what we do (and what we don't).

The problem

- Service requests get stuck in email threads and phone calls.
- No one knows who accepted, who declined, or when to escalate.
- In regulated environments, "we emailed them" isn't defensible.

What Tradedly does

- Turns each request into a time■boxed dispatch with a unique dispatch_id.
- Requires explicit acceptance (no silent assignment).
- Returns a clear outcome: accepted / declined / no_coverage / cancelled / completed.
- Creates an audit trail automatically (timestamps + evidence).

What it is not

- Not a marketplace or directory.
- Not lead selling or price comparison.
- Not workforce management.
- Not an outcome guarantee.

Why it matters

- Less ops chasing (often 0.5–2 FTE reclaimed).
- Faster escalation when nobody is available.
- Fewer disputes and clearer reporting.

Risk boundary: Tradedly provides authorised execution attempts + evidence. Tradedly does not perform work, supervise work, or guarantee completion. Providers remain responsible for delivery.