

TRADEDLY

Platform Integration Pack (v1)

1) Runtime Platform Integration API (minimum)

Platforms must obtain a Tradedly Authorisation Token prior to enabling real-world execution. If **decision != permitted**, execution must not proceed. Attempts-not-outcomes; safe-by-default responses; audit-first evidence.

```
POST /platform/authorisations (Idempotency-Key required)
→ { token_id, decision: permitted|denied|constrained, constraints, audit_id, expires_at }
```

```
POST /platform/attempts (Idempotency-Key required)
→ { attempt_id, status, next_update_by, updated_at }
```

```
GET /platform/audit/{audit_id}/events
→ [ { at, type, payload }, ... ]
```

Non-negotiable: Execution features should be disabled unless the platform can call the authorisation endpoint and enforce the decision.

2) Second Platform Call Script (after internal buy-in)

Goal: confirm scope, integration pattern, commercial structure, and owners. No education. No persuasion.

Open:

"Thanks — you're aligned that governed execution needs an authorisation gate.

Today is just: where it sits, how you ship it, and the commercial structure."

Scope:

"Which workflows are in scope first — dispatch, scheduling, commitments, or payments?"

Implementation:

"The gate is simple: execution can't be enabled without token_id and decision=permitted.

Implement as runtime call or preflight with short-lived permit."

Commercial:

"Infrastructure model: annual minimum + usage. Minimum supports platform-level dependency."

Anchor:

"For first integrations: £250k annual minimum + £0.50–£2.00 per authorisation (volume-dependent)."

If price push:

"This is permission to operate in regulated deployments.

The alternative is bespoke governance per enterprise — far more expensive for you."

Close:

"Next step: implementation checklist, engineer owner, and integration contract schedule."

3) Mandate-Stage Pricing Enforcement Rulebook

Rule 1 — Price permission, not outcomes:

Bill on token issuance. Failures and no_coverage are billable. Cancellations bill once issued.

Rule 2 — Every platform deal has a minimum:

Minimum is non-negotiable once required. Prevents “free dependency.”

Rule 3 — No beta pricing for mandated controls:

Pilots may discount. Mandates do not.

Rule 4 — Replace discounts with scope caps:

If they want lower cost: cap volume/scope/domains. Do not discount unit price.

Rule 5 — Bundle authorisation into execution tiers:

Platforms must not sell execution without authorisation in governed tiers.

Rule 6 — Add regulated deployment uplift:

Separate SLA, retention, and audit features for regulated environments.

Rule 7 — Never compete on price:

If commoditisation pressure appears, increase governance requirements and audit value, not discounts.